

# UNIVERSITY CENTER OF TIPAZA

FACULTY OF ECONOMIC SCIENCES, COMMERCIAL SCIENCES AND MANAGEMENT SCIENCES

**EXAM IN ENGLISH THIRD YEAR; Tourism and hotel management, 1<sup>st</sup> Term 2022 /2023**

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**Part one:** Answer the following questions true (T) or false (F). If the answer false you must correct the statements (answer all questions).

1- **Salary** is person paying every hour or weekly. **Wage** is person paying every month.

- opposite

2- **Job flexible:** where two people share a particular job each of them working part-time.

**Job Sharing**

3- **Compensation payment** means the amount of money paid to someone because getting hurt or damage.

**Severance payment**

4- **Temporary job** means job does not finish after a fixed period. **Permanent job** means job finished a fixed period.

opposite

5- **Job protection:** are organization of workers who have come together to achieve common goals such as protecting the integrity of its trade and improving safety standards.

**Labor unions**

6- **Overtime:** money is paid by company for retire person.

pension

7- **Job insecurity** is the probability that an individual will keep his or her job and the continuity of gainful employment for work life

**Job security**

8- **Severance payment** means employee receives (pay and benefits) for Leave Company.

**Compensation payment**

9- **Bonus:** means money paid to salespeople and agent or in certain percentage of the income.

commission

10. **Perks:** means receiving money for working extra hours.

**overtime**

11. Companies or products in the same market are **Competitors** compete with each other to sell more, be more successful.

true

12. **When competition is strong;** you can say that it is intense, stiff, fierce or tough. If not, it may be described as low key.

true

**13. Market leader:** is a marketing term that refers to aggregating prospective buyers into groups or segments with common needs and who respond similarly to a marketing action.

### **Market growth**

**14. Market growth:** is a company with the largest market share in an industry that can often use its dominance to affect the competitive landscape and direction the market takes.

### **Market leader**

**15.** The company also benefits from the **experience curve or learning curve:** as it produces more, it learns how to do things more and more quickly and efficiently.

**true**

**16. A benefit package of employee** that's including: basic salary, commission, bonus and fringe benefit.

**true**

**17. Basic salary** means the lowest salary permitted by law or by special agreement with labor union.

**true**

**18. Employment benefits:** are payments made by authorized bodies to unemployed people.

**true**

### **Part two: Explain the following terms in briefly.**

1- What is the types offer accommodation?

hotels are the most popular type of accommodation for tourists

Hostels are considerably cheaper than other types of accommodations

**GOOD LUCK**