معهد العلوم الاقتصادية والعلوم التجارية وعلوم التسبير

المركز الحامعي مرسلي عبد الله تيبازة

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السنة: الأول جدع مشترك	السنة الجامعية: 2022-2023	السداسي: الثاني
الدورة العادية	امتحان مقياس: اللغة الأحسية 2	تاريخ الامتحان: 23 - 05 - 2023
مدة الامتحان ساعة	أستاذ المقياس: خوجة	المجموعات: 1 و2

## الإجابة النموذجية

1. Give an appropriate title to the text. (1pt)

Retail, wholesale and international trade

2. Give an appropriate title to each paragraph. (4pts)

Paragraph 1: Introduction / Types of trade

Paragraph 2: Wholesale

Paragraph 3: Retail

Paragraph 4: International trade

3. Complete the following by using: consumers - manufacturers - retailers - supply - wholesalers (5pts)

Before a product is consumed, it goes through a line of distribution known as the chain of supply. This chain first starts with manufacturers and producers. They sell their products to intermediaries known as wholesalers. These intermediaries buy merchandise in bulk in order to resell it to retailers. Retailers are considered to be the last link in the chain and provide goods in small quantities or single units to final consumers.

- 4. Find in the text terms and expressions that correspond to the following definitions: (5pts)
- a. The practice of cultivating the land or raising stock. Agriculture
- b. The amount of money, asked for in exchange for something. Price
- c. Foreign trade. International trade
- d. Intermediaries. Middlemen
- e. Goods and services that are produced in one country and sold to buyers in another. Exports/Imports
- 5. Complete the table: (5pts)

Adjective	Comparative	Superlative
Big	Bigger	Biggest
Large	Larger	Largest
Small	Smaller	Smallest
Concentrated	. More concentrated .	Most concentrated
Competitive	More competitive	Most competitive

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## الإجابة النموذجية

1. Give an appropriate title to each paragraph. (5pts)

Paragraph 1: Definition of the business cycle/ the different phases of the business cycle

Paragraph 2: The expansion phase

Paragraph 3: The peak

Paragraph 4: The contraction phase

Paragraph 5: The trough

2. Complete the following by using: consumption - employees - increases - less - profits (5pts)

When an economy is going through an expansion, it means that production increases, profits are higher and businesses need more employees. On the other hand, when the economy is contracting, consumption is lower and businesses spend less.

- 3. Find in the text terms and expressions that correspond to the following definitions; (5pts)
- a. Highest point in the business cycle. The peak
- b. total market value of all the goods and services produced in a country during a given period. GDP
- c. A specialist in economics. Economist
- d. The fluctuation in economic activity that an economy experiences over a period of time. The business cycle
- e. Lowest point in the business cycle. The trough
- 4. Complete the table: (5pts)

Verb	Noun	Adjective
Increase	Increase .	Increasing
Consume	Consumption	Consuming
Expand	Expansion	Expanding
Decline	Decline	Declining
Grow	Growth	Growing