**Tipasa University Center** 

Institute of Economics, Commerce

and Management

Academic Year 2022/2023

1st year Master: Tourism/Marketing

English language exam / S2

#### Correction

### Exercise 01:

- **1- Title:** Indian's New Development / A Remarkable Change in India / The Phenomenal Growth in India. ....02pts
- 2- The acronym "IT" stands for Information Technology....01pt
- 3- The value of the Indian's software is 8.3 billion dollars....01pt

# Exercise 02: A- Give synonyms to the following words.

Emerged = arisen / appeared ....01pt

Growth = development / expansion /an increase ....01pt

## B- Give opposites to the following words.

Inflation ≠ deflation ....01pt

Foreign ≠ local /national / home ....01pt

## **Exercise 03**: Find words in the text that mean the followings:

- 1- All the information held by a company on a computer = **databases** ....01pt
- 2- Skilled in one particular area = specialised ....01pt
- 3- Business is doing well = **booming** ....01pt
- 4- Ways of travelling from one place to another = **travel links** ....01pt
- 5- A company that does administrative work for another company = **back-office service....01pt**

Exercise 04: Fill in the gaps using the following words or expressions: ....07pts

Retail trade generally involves **dealing with** a variety of items. A retailer buys goods in small quantities from wholesalers or manufacturers and sells the same directly to **ultimate** consumers. Retail trade is normally **carried on** in or near the place of the ultimate consumers. Retail traders generally buy goods **on credit** and sell the same for **cash**. A retailer has indirect **relation** with the manufacturer (through wholesalers) but a direct **link** with the consumers.